

# CEMMethod® Tool 3

## Traction Sprint Planner (Ch03)

Companion URL: <https://bpgroup.org/cemmethod/ch03>

Purpose: Design a 30-60 day proof sprint.

Use when: When you need momentum and permission to scale.

Time: 15-20 minutes

### Worksheet

Moment that matters: \_\_\_\_\_

Outcome statement (one sentence): \_\_\_\_\_

#### Measures

Driver 1: \_\_\_\_\_

Baseline: \_\_\_\_\_

Target: \_\_\_\_\_

Driver 2: \_\_\_\_\_

Baseline: \_\_\_\_\_

Target: \_\_\_\_\_

Outcome: \_\_\_\_\_

Baseline: \_\_\_\_\_

Target: \_\_\_\_\_

#### Minimum viable change set (max 3)

Change 1: \_\_\_\_\_

Owner: \_\_\_\_\_

Dependency: \_\_\_\_\_

Change 2: \_\_\_\_\_

Owner: \_\_\_\_\_

Dependency: \_\_\_\_\_

Change 3: \_\_\_\_\_

Owner: \_\_\_\_\_

Dependency: \_\_\_\_\_

**Cadence**

Weekly huddle time: \_\_\_\_\_

Monthly decision forum: \_\_\_\_\_

**Early proof signals**

What will customers notice first? \_\_\_\_\_

What number should move first? \_\_\_\_\_