

CEMMethod® Tool 8

30-Day Influence Plan (Ch08)

Companion URL: <https://bpgroup.org/cemmethod/ch08>

Purpose: Build coalition and proof without formal authority.

Use when: When you need to align stakeholders and remove blockers fast.

Time: 20 minutes

Influence objective (30 days): _____

Coalition

Sponsor: _____

Ops owner: _____

Delivery ally: _____

Risk ally: _____

Frontline champion: _____

Quiet blocker: _____

Two credibility moves this week

1) _____

2) _____

Proof win

What will change: _____

Measure: _____

Baseline: _____

Target: _____