

CEMMethod® Tool 13

Measurement Stack Builder (Ch13)

Companion URL: <https://bpgroup.org/cemmethod/ch13>

Purpose: Create a small measurement stack that steers weekly action.

Use when: When measures are noisy, lag-only, or not driving decisions.

Time: 20 minutes

Moment that matters: _____

Four-measure stack

Experience signal: _____

Driver 1: _____

Driver 2: _____

Business outcome: _____

Trigger threshold and action: _____